



# eGo<sup>®</sup> Plus Sticker Tag

## Feature

- ▶ Multiprotocol options - Super eGo<sup>®</sup> (SeGo), eGo, and ATA protocols
- ▶ Thin, flexible sticker format
- ▶ Windshield mounted
- ▶ High speed, high performance suitable for toll and traffic management applications
- ▶ Ideal for airport access and ground transportation management systems, parking access, and security access
- ▶ Non-battery
- ▶ 2048-bit read/write memory
- ▶ High speed write in SeGo mode
- ▶ Wiegand programming available
- ▶ Custom printing and labeling available



Driver's Side

The eGo<sup>®</sup> Plus Sticker Tag is a 915 MHz radio frequency programmable, beam-powered, windshield-mounted tag. Packaged as a flexible sticker, this tag is ideal for applications that require low-cost, easily installed tags. This tag supports Super eGo (SeGo), eGo, and ATA protocols. The tag is suitable for a wide variety of automatic vehicle identification (AVI) transportation applications, including electronic toll collection, airport/ground transportation management systems, parking access, and security access applications. This tag's smaller size requires minimal windshield space, thus increasing the driver's field of vision when installed properly.

Using an RFID tag-on-a-chip ASIC, the eGo Plus Sticker Tag offers a read range of up to 31.5 feet (9.6 meters) and 2048-bit read/write memory at a fraction of the cost of older, less flexible RFID technology. The tag provides the capability to read, write, rewrite, or permanently lock individual bytes.

The TransCore eGo Plus Sticker Tag, in conjunction with TransCore readers, enables advanced security techniques that ensure a tag's authenticity while preventing data corruption and/or alteration. In addition, tag cloning, spoofing, copying, or duplicating is prevented. The eGo Plus Sticker Tag supports factory programming of fixed data fields that are locked at the factory and cannot be reprogrammed. Agency-programmed fixed data fields optionally can be locked by the agency after programming using password-protected programming equipment.

# eGo<sup>®</sup> Plus Sticker Tag

## COMMUNICATIONS

### Frequency Range

902-928 MHz

### Maximum Read Range<sup>1</sup>

31.5 feet (9.6 m) with licensed readers, FCC Part 90

1.11.5 feet (3.5 m) with unlicensed readers, Federal Communications Commission (FCC) Part 15

### Polarization

Linear, horizontal

### Performance

The eGo Plus Sticker Tag can be read from and written to at highway speeds in SeGo mode.

### Anti-collision Protocol

Efficient, binary tree-type anti-collision algorithm

## MEMORY

### Data Memory

**SeGo and eGo Modes:** 2048 bits

**ATA Mode:** 120 bits

All programmable using wireless link

### Wiegand Programming

Selected Wiegand data formats available at no additional charge

## PHYSICAL CHARACTERISTICS

### Dimensions

2.89 x 2.19 x 0.05 in. at ASIC\*  
(7.34 x 5.56 x 0.13 cm at ASIC\*)

\*maximum thickness

### Weight

0.06 oz (2 g)

### Mounting Surface

Attached by a semi-permanent adhesive to interior of a nonmetallic windshield

## ENVIRONMENTAL

### Operating Temperature

-40°F to +185°F (-40°C to +85°C)

### Humidity

100% condensing

### Vibration Tolerance

1 G<sub>rms</sub>, 5 to 2000 Hz, 3 axes

### Shock Tolerance

50 G, 1/2 sine pulse, 3 ms duration, 3 axes

### Washing/Liquid Spills

The tag adhesive and ink can withstand about 20 washes of the interior-facing label, and exposure to approximately 40 spills of beverages, mild cleaning solutions, or vinyl plasticizers when spills are promptly wiped dry with a paper towel.

### Solar Exposure

The tag and adhesive will not be damaged from long-term exposure to the sun. The tag's white background may show minor yellowing over time.

### Bending/Curved Windshield

The tag operates after temporary flexing of the entire tag body when the tag center is deflected 1/8 inch (0.32 cm) vertically or 1/4 inch (0.64 cm) horizontally. Tag materials do not crack or disfigure during such bending.

## COMPATIBILITY

**Super eGo Mode:** SeGo

**eGo Mode:** ANSI NCITS 256-2001 Part 4.2 and ISO 18000-6B standards

**ATA Mode:** American Trucking Associations standard

## OPTIONS

- ▶ Customer-specific tag programming
- ▶ Custom color printing on windshield side
- ▶ Custom color labeling on driver side

Contact TransCore for details.

## MODEL PART NUMBER

Order 13-4750-XXX, full-frame eGo Plus Sticker Tag  
Order 13-6750-XXX, half-frame eGo Plus Sticker Tag

For more information:

Call **214.461.6443** (Sales Support) • **505.856.8007** (Technical Support)

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